

# RESHAPE

---

PRESS RELEASE  
**RESHAPE19 | Cognified Matter  
Award Ceremony**  
°(Barcelona, October 31, 2019)

## RESHAPE FORUM

Last week we concluded the RESHAPE FORUM, the annual meeting about the Wearable Technology and Smart Products hosted in [INDUSTRY From Needs to Solutions](#) event, from the 29th to the 31st of October 2019. During the [RESHAPE FORUM](#) we held a series of appointments:

20 Designers selected from the **Reshape Competition 2019** presented their projects and researches in front of an audience of **INDUSTRY From Needs to Solutions** and **Reshape**.

The designer has been selected by the Reshape Jury including **Simone Cesano** - Senior Director Design Operations Adidas, **Alberto Lovisetto**- 3D Project Coordinator Moncler, **Behnaz Farahi** - Architecture Fashion and Interaction Designer, **Julia Weems** - Fashion School Director at IED Barcelona, **Raquel Buj** Founder of Zap & Buj.

The winners' selection was discussed with the Reshape Scientific committee composed by **Aldo Sollazzo** Reshape and Noumena Director, **Valerie Bergeron** MaterFAD Director & FAD Deputy Director, **Anastasia Pistofidou** Director of the FabTextile Research lab and the Fabricademy, and **Bradly Dunn Klerk** Fashion and Technology expert.

In the **1:1 CORNER** meeting, the designers have the chance to meet the entrepreneurs and experts, from research, and industry, to enhance new collaborations and partnerships.

During the **RESHAPE SYMPOSIUM** has been addressed the present and future scenarios of the fashion industry focus on digital transformation and its impact on socio-economic models.

The panel highlighted the implication of new material technologies towards market applications, supported by emerging tools of design and manufacturing, new educational programs, emerging practices, and artistic collaborations.

Aldo Sollazzo - [Reshape](#) and [Noumena](#) Director introduced the Reshape Forum, launching a panel discussion including: Raquel Buj - Co-founder [Zap&Buj](#), Bradly Dunn - Fashion and technology expert, Oscar Tomico - Head of the Design Engineering Bachelor program at [ELISAVA](#) , Moon Ribas [Cyborg Foundation](#) and the moderator Laurenti Arnault Founder of [WTVOX](#) and Amanda Cosco Founder of [Electric Runway](#)

Moreover Reshape showcased the most valuable projects, at the **Reshape Exhibition**, submitted from all over the world. The exhibition brings together a wide array of creative approaches, and highlighted solutions sorted in four different categories: computational matter, habitats & environment, living systems, design for interaction.

The **RESHAPE SYMPOSIUM** concluded with the **AWARD CEREMONY**, and Aldo Sollazzo awarded the Winners and Honorable Mentions in the Wearable Technology and Smart Product categories.

The Award was sponsored by [IED Barcelona](#) offering two Scholarship for the new Master [Design for Wearables](#) and [Fabricademy](#) and Additionally Laurenti Arnault, Founder of **WTVOX** awarded three

# RESHAPE

---

designers, Carla Corpas - Hermosa Decadencia, Lucie Ketelsen [Reu Jacket](#), Stephanie Santos [Fungi Couture](#) giving them the opportunity to take part in the new platform [Wardrobe of tomorrow](#).

## Smart Product Category:

- 1st Prize goes to "[Walk of Mind](#)" designed by Hadar Slassi
- 2nd Prize goes to "[E-shoes](#)" designed by Ana Correa
- 3rd Prize goes to "[Radiator](#)" designer by Agustina Palazzo, Betiana Pavón, Mateus Sartori
- Honorary Mentions goes to "[NeoTouch](#)" designed by Christine Wurth

## Wearable Technology Category:

- 1st Prize goes to "[Laser dye](#)" - if time was wearable and foldable "design by Wei chieh shih
- 2nd Prize goes to "[Begrounded](#)" designed by Lara Campos
- 3rd Prize goes to "[Metaform](#)" designers by Hazal Yilmaz, Secil Afsar
- Honorary Mentions goes to "[Beewear](#)" designed by Abhishek Soman

## 1ST PRIZE - SMART PRODUCT

["Walk of Mind"](#) - Hadar Slassi



S

# RESHAPE

---

## 2ND PRIZE - SMART PRODUCT

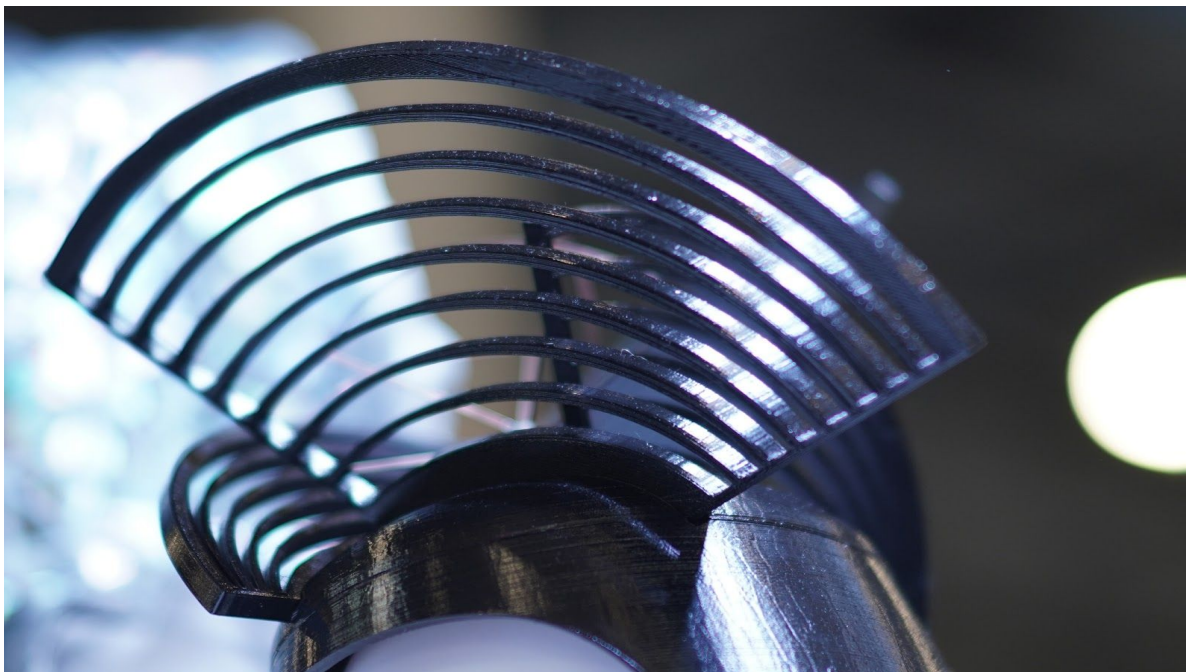
["E-shoes"](#) Ana Correas



S

## 3RD PRIZE - SMART PRODUCT

["Radiator"](#) - Agustina Palazzo, Betiana Pavón, Mateus Sartori



S

S  
S

# RESHAPE

---

S  
S  
S  
S

## HONORABLE MENTION - SMART PRODUCT

["NeoTouch"](#) - Christina Wurth



## 1 PRIZE - WEARABLE TECHNOLOGY

["Laser dye"](#) - if time was wearable and foldable" Wei chieh shih



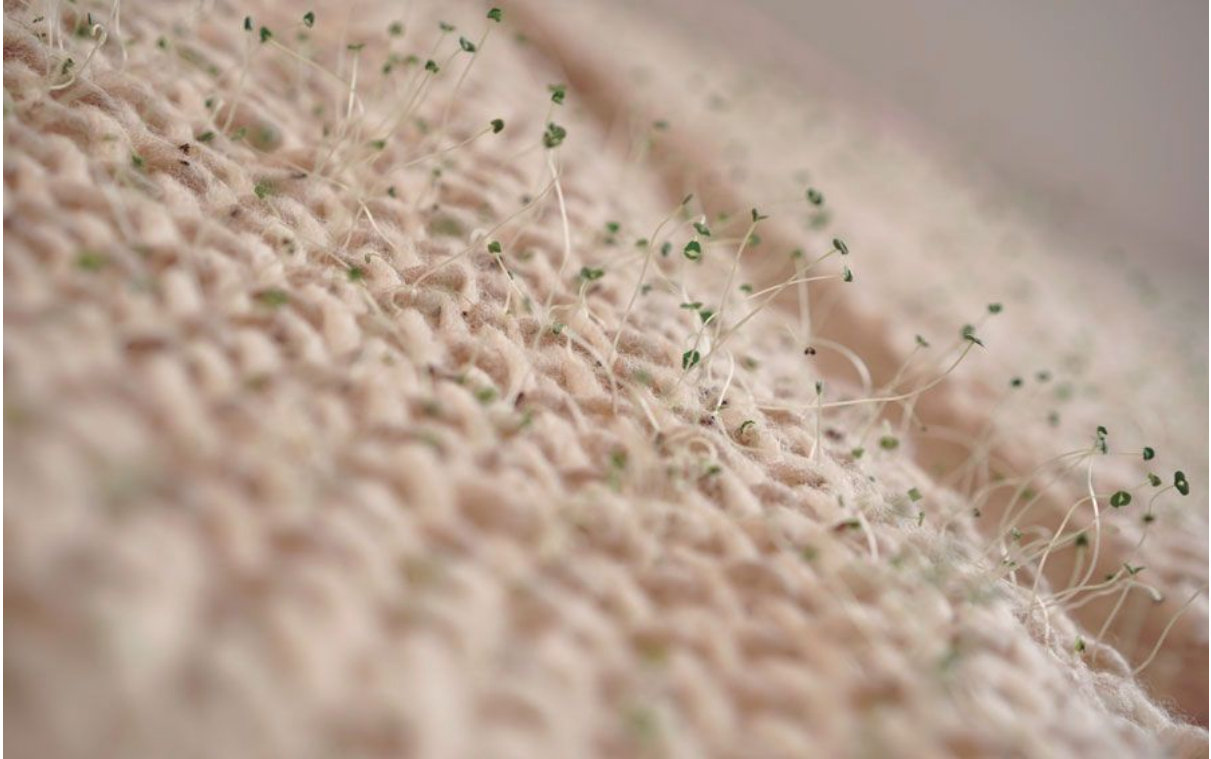
S

# RESHAPE

---

## 2ND PRIZE - WEARABLE TECHNOLOGY

["Begrounded"](#) Lara Campos



## 3RD PRIZE - WEARABLE TECHNOLOGY

["Metaform"](#) Hazal Yilmaz, Secil Afsar



S

