



IV EDITION

RESHAPE¹⁸

SENSING MATERIALITIES

PRESS RELEASE

RESHAPE18| sensing materialities

Competition awards

(Barcelona, October 18, 2018)

RESHAPE FORUM

Last week we concluded the [RESHAPE FORUM](#), the annual meeting about the wearable technology and consumer goods hosted in [IN\(3D\)USTRY From Needs to Solutions](#) event, from the 16th to the 18th of October 2018. During the RESHAPE FORUM we held a series of appointments:

Project presentations -The 16 designers, selected by the jury members from the Reshape competition 2018, presented their projects and researches at the audience of IN(3D)USTRY From Needs to Solutions and Reshape jury members.

1:1 Corner - Along the event, the designers met the entrepreneurs and experts, in the field of education and research, in a face to face meeting to enhance new collaborations and partnerships.

RoundTables - Titled “*Operating - Projecting - Implementing*” the Roundtables session was introduced by Aldo Sollazzo, director of Reshape and [Noumena](#).

The panels faced the questions and issues around the technology, industry and innovation with representatives from [Adidas](#) with Alja TurBerg, [Makerlab Adidas](#) with Jordi Closa, [Wasp](#) with Davide Neri, [Marcelo Vilà](#) with Augusto Guardiola; institutions representative as the [Italian Consul of Barcelona](#) Gaia Danese, [IED-Barcelona](#) with the director Alessandro Manetti, [FabTextiles](#) with the founder Anastasia Pistofidou, [Materfad- Material center of Barcelona](#) with the director Valerie Bergeron and the experts in the fashion industry as Bradley Dunn former CEO at [Iris Van Herpen](#) and Noemie Balmat founder of [FUTUR404](#) and Claudia Pasquero co-founder of [EcoLogic Studio](#).

Reshape Exhibition - During the Reshape Forum we showcased the most valuable projects, submitted from all over the world for the Reshape prize consideration. The exhibitions bring together a wide array of artistic approaches. from the emerging designers.

Award ceremony - [RESHAPE](#) announced the winners of the Reshape18| sensing materialities competition.

Aldo Sollazzo, awarded the Winners and the Honorable mentions for the both categories Wearable technology and Product design. The Award was sponsored by [Luxottica](#), leader in the design, manufacture and distribution of fashion, luxury, sports and performance eyewear.

Product design category:

The 1st Prize goes to “[Amphibio](#)” for its significant experimental approach, establishing interconnections between users, environment and data. Project designed by Jun Kamei.

The 2nd Prize goes to “[Oru](#)” designed by Oran Sheinman.

The 3rd Prize goes to “[Yuvia](#)” designer by Fernanda Cabello, María Ignacia Alcaíno, Anaïs Weil.



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Honorary Mentions Product design:

"Cali" - Quinn Edgecombe, Ronald Finger.

"Quantic cyrle" - Pol Guixe, Oscar Velasco, Cristina Prim, Oscar Chic.

Wearable technology category:

The 1st Prize goes to **"reGrow"**, for its multidisciplinary approach and the investigation of bacterial cellulose (kombucha) as an assistive and reactive fabric. Project design by Adrien Rigobello, Vivien Roussel, Surzhana Radnaeva, Tim Leeson, Dr. Robert Pott and Benjamin Denjean.

The 2nd Prize goes to **"Fold the Interfashionality"** designed by Mingjing lin, Tsai-chun Huang.

The 3rd Prize goes to **"BioVer"** designers by Jessica Dias, Thora Hafdis Arnardottir, Agustina Ros and Nikos Argyros.

Honorary Mentions Wearable technology category:

"Odradek" - Patricia Wu Wu.

"Hypodermia" - Aurélie Fontan.

"A zero waste fashion" - Nuria Costa, Ane Castro.

1st Prize - Product design

Amphibio



2nd Prize - Product design

Oru



3rd Prize - Product design

Yuvia



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1st Prize - Wearable Technology

reGrow



2nd Prize - Wearable Technology

Fold the Interfashionality



3rd Prize - Wearable Technology

Fold the BioVer





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S E N S I N G M A T E R I A L I T I E S

Reshape event organized by :

[Noumena](#)

[IN\(3D\)USTRY - From Needs to Solutions](#)

[Fira de Barcelona](#)

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